

# RURAL TOURISM ONLINE COURSE FOR THE CARIBBEAN

**FREE  
COURSE**

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## This course is for:

- Entrepreneurs wanting to start or improve a rural tourism business
- Employees of rural development, agriculture and tourism agencies
- Individuals involved in farming, food and hospitality, nature, cultural and heritage enterprises



## Acquire skills to:

- Examine the rural tourism idea and its tourism potential
- Formulate the rural tourism project
- Apply marketing tools to successfully place rural tourism products on the market



**COURSE STARTS IN MARCH 2023**