



Delegation in Antigua and Barbuda

CaRC/AB-02I
November 2nd, 2022

Dear Stakeholders,

The Inter-America Institute for Cooperation on Agriculture (IICA) is facilitating the second virtual trade mission for the Caribbean. The activity will entail the connection of buyers and Sellers and is titled "Caribbean Virtual Agri-Food Trade Mission 2022".

This virtual trade mission will seek to establish and build market linkages for agri-food and related businesses in the Caribbean, Central American, European and North American markets by facilitating meetings of producers with buyers. Specifically, the mission will target producers from the Caribbean Community (CARICOM) Region and buyers/intermediaries from Central American, North American, European, and Caribbean markets. This intervention should also contribute to efforts at economic recovery in the wake of the Covid 19 pandemic.

The trade mission will be carried out from 15th – 17th November 2022, via the Central American Trade Network (REDCA www.redca.sieca.int). Through this platform, the companies in the agrifood sector will be able to participate, fully sponsored by IICA, in trade meetings with potential partners from the identified markets as a means of promoting their products and generating business.

We ask that you review the attached document, which provides further details on virtual business roundtables; the benefits; who can participate; the registration process, as well as important dates.

We hope that this event will be of interest to you and that you will take advantage of this excellent opportunity to promote your products for export, from the convenience of your home or workplace.

Cordially,

A handwritten signature in blue ink, appearing to read 'Craig M. Thomas', is written over a horizontal dotted line.

Craig M. Thomas
National Specialist- Antigua and Barbuda

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