



### 1. What is a virtual business fair?

Business fairs provide a forum that allows entities to establish business contacts with potential strategic partners, clients, or providers, through virtual meetings with participants from anywhere in the world, either via mobile phone or computer.

### 2. What benefits does a virtual business fair offer?

This business fair seeks to foster trade linkages among agri-food sector entities and to assist agri-food entities in consolidating or diversifying their export markets.

The business fair will allow participating exporters to hold business meetings with buyers who are interested in their products.

### 3. Who can participate?

The Agri- food virtual business fair is open to export ready companies of the Caribbean, and buyers from Caribbean, European, South American, Central American and North American countries of the following key sectors: food preparations, sauces and condiments, non-alcoholic beverages, milk and dairy products, meat, fish, crustaceans and mollusks, eggs, honey, vegetables, fruits, cereals, animal or vegetable fats and oils, sugar, cocoa and its derivatives, tobacco, and alcoholic beverages.

### 4. How does one participate?

Interested parties should register on the webpage of the Central American Trade Network (SIECA), at [www.redca.sieca.int](http://www.redca.sieca.int), or in the following link <https://forms.gle/YorSdpMxsnBieUti9> and a business technician will contact them. Registration will be open until November 14<sup>th</sup>, 2022.

If you require personalized support, send your queries to the following emails: [info\\_redca@sieca.int](mailto:info_redca@sieca.int) or [vorellana@sieca.int](mailto:vorellana@sieca.int).

You are also encouraged to review a detailed manual at <https://www.redca.sieca.int/pdf/MANUAL%20REDCA%20ENG.pdf> or check the following video about how to register: <https://www.youtube.com/watch?v=AJyFxo3LA04>

### 5. Important dates:

- October 24th for the commencement of registration for the virtual business conference enabled at [www.redca.sieca.int](http://www.redca.sieca.int)